

Ana María Luna

“We develop the talent of people so that they transform organizations, because people are the engine that drives organizations”



She has more than 19 years in the world of HR consulting and company training. She has been at UOC Corporate for more than five years as a Solution Manager. She has previous experience as a Project Director in different Training consultants. Her entire professional career focuses on talent development with a strategic focus on human resources. At UOC Corporate, she leads initiatives that support companies in the professional growth of their teams, designing innovative solutions based on hybrid learning methodologies and advanced technology. Her career spans strategic, organizational and development consulting

Please tell us more about the pathway of (name of your company or organization).

Consultant in Learning and HR Development at the Universitat Oberta de Catalunya, with a mission to support companies in the growth of their professionals to overcome the business challenges they face. We design innovative solutions to address our clients' business needs, enhance individual performance, develop and manage talent, and foster the creation and dissemination of corporate culture. Our approach is firmly rooted in leveraging technology for the effective management of every process, based on the proven learning methodology of the UOC, enriched with multimodal approaches (in-person, blended learning, virtual reality) to support learning and its transfer to professionals' workplace roles.

What is the greatest success (name of your company/organization) has achieved so far in your field of competence?

The greatest achievement of our organization has been the ability to develop the talent of professionals within organizations across Spain. By providing innovative learning solutions tailored to the unique challenges of each company, we have empowered individuals to grow, adapt, and excel, directly contributing to the success and resilience of their organizations in an ever-evolving business environment.

What do you see as an added value of the Soft Improve project about the existing training material for Soft Skills in employability?

In my opinion, the added value of the Soft Improve project lies in the relevance and quality of its defined topics and content. Addressing key areas of employability and soft skills ensures that training materials are practical and transferable to companies. These well-structured topics provide professionals with practical knowledge and tools that align with real-world challenges, improving their adaptability, collaboration, and overall effectiveness in the workplace. This approach makes the project an added value to develop skills that really matter in today's business landscape.

In what way do you think the collaboration between the Soft Improve project and (name of your company/organization) can benefit in the present and the future?

The Soft Improve project can provide significant benefits by addressing the growing importance of soft skills in the corporate world. These skills, such as communication, adaptability, teamwork, and problem-solving, are essential for navigating complex business challenges and fostering innovation.